



WHAT – Miss U-Belt 2018, *Intercollegiate Beauty Pageant*

Miss UBELT	<ol style="list-style-type: none"> 1. P50, 000.00* and Miss UBelt Crown. 2. One year modeling contract with Isetann Department Store, Inc. 3. Beauty Ambassador of sponsor's brand for one year. 4. Gift Packs
1 st runner-up	5,000.00
2 nd runner-up	2,500.00
Consolation Prizes	<p>1,000 worth of Isetann Gift Certificates:</p> <ul style="list-style-type: none"> • 3rd Runner – Up • 4th Runner – Up <p>500 worth of Isetann Gift Certificates:</p> <ul style="list-style-type: none"> • Non-winners
Incentive for the winning school.	P10,000.00
Freebies and gift packs from sponsors.	All candidates.
	*Prizes are net of tax

WHEN *and* **WHERE**

REGISTRATION & SCREENING: 10 - 12 will be selected to compete in the pageant day.	Nov 24 (FRIDAY) and Nov 25 (SATURDAY), 10am to 5pm only.	To be determined by official photographer, brand sponsor and Isetann, Inc.
PAGEANT ORIENTATION & Contest Briefing	December 16, SATURDAY. 2PM	8 th floor, Marketing Office, Isetann Mall, Recto.
PAGEANT REHEARSALS	January 13 (Sat) , 17 (Wed) and 20 (Sat) 2018 1PM – 4PM	Atrium, Isetann Mall Recto
PAGEANT DAY	January 27, 2018 - Saturday 1PM-3PM (Call time at 9AM)	Atrium, Isetann Mall Recto

WHO

- This contest is open to all female senior high school and/or college students, 17 - 22 years old, Filipino citizen, currently enrolled & studying for the school year 2017 - 2018.
- With good scholastic / academic standing.
- **GOOD, FAIR SKIN** (peg that of Megan Young and Pia Wurtzbach)
- Minimum height requirement is 5'2" (five feet, two inches) tall.
- With good vital stats.
- All employees of IDSI, CPAP, its advertising agencies, sponsors, suppliers and their relatives up to the second degree of consanguinity or affinity are disqualified from joining the contest.

HOW

- Simply bring the original and photocopy of your school ID, Certificate of enrollment and the Endorsement Letter from school (with school seal) on November 24 and/or 25 between 10AM-5PM.
- Fill up the registration form that will be provided.

VALIDATION OF RECORDS

- The "12 FINALISTS" will undergo a re-validation of documents by our internal audit representatives based on documents submitted. Any fraud/violations shall automatically mean disqualification from entering the pageant and shall be replaced by the next candidate on the list. Disqualified candidates will be notified through SMS (text message), and/or email.

SCREENING DAY/S

Upon submission/completion of all the requirements, all applicants will undergo screening composed of Sponsors, Isetann Representative and Official Photographers.

All candidates will be photographed by the official photographers during the screening. Photos will be used for the online "people's choice" portion of the pageant. All candidates are advised and encouraged to put on light make up only. **TIP: Look "fresh"!** Please bring/wear "sando shirts/ racerback" and shorts during the screening.

A candidate will be assessed (with a YES or NO) according to the basic requirements of the pageant:

- Beauty
- Good and "Fair Skin" complexion.
- Vital Statistics
- Verbal Communication (the candidate will be asked few questions based from the information provided by the candidates in the registration/application form).

- Records submitted (for internal auditors only)

Only 12 candidates will be selected for the main/final competition on January 27, 2018. All 12 successful candidates will be notified through SMS and/or e-mail on or before Wednesday, December 13, 2017.

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